



# ELECTRONIC SPEC SHEET

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Desktop Environment: Macintosh

Document Software Info • High Res., Single page, PDFX-1a files with proper crop/trim marks.  
(If 16 pages, must have 16 pdf files)  
(Postscript files must run through Acrobat Distiller)

## Document Setup Size

Tabloid - 11.25 x17 Document Size - w/.5" margins (image size 10.25 x 15 with No Bleed)

## BEFORE PRODUCTION.....

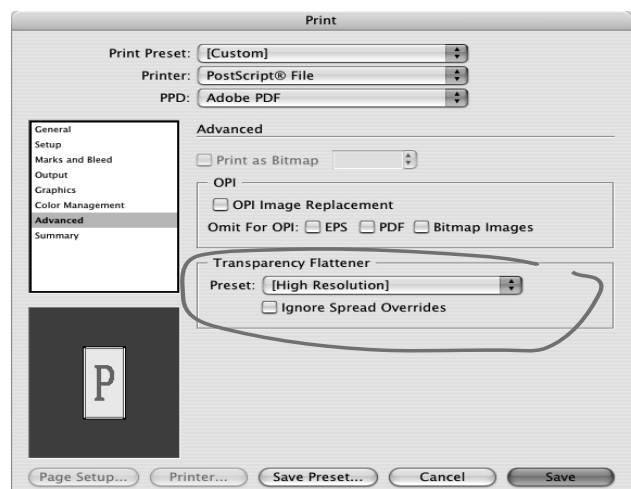
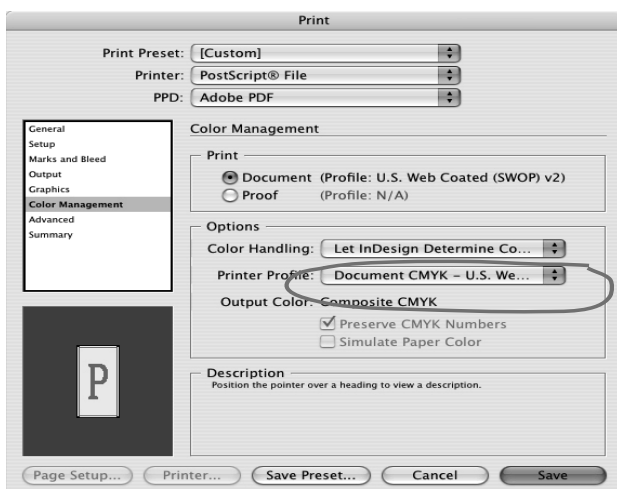
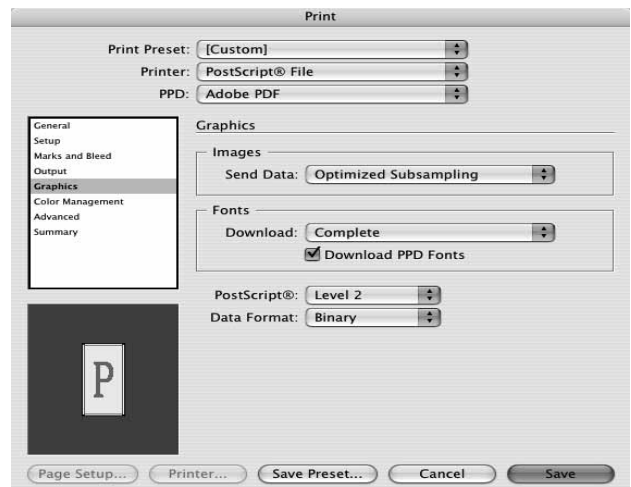
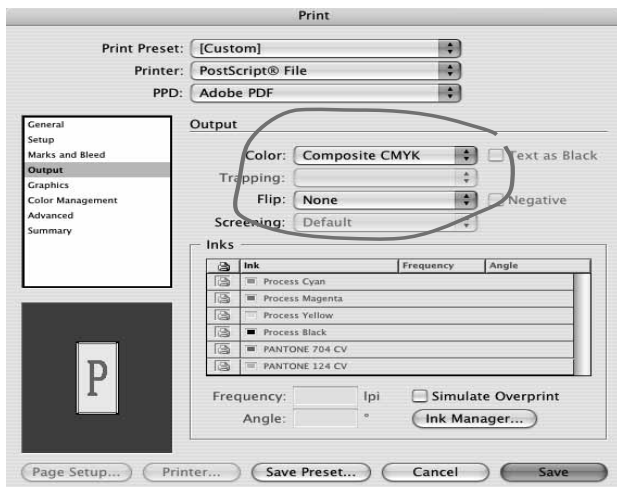
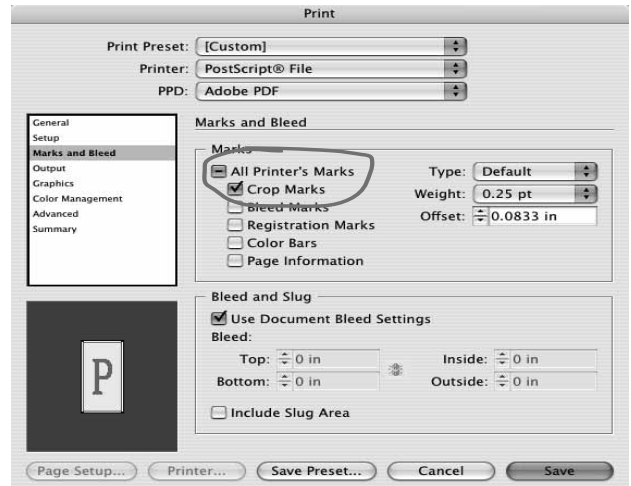
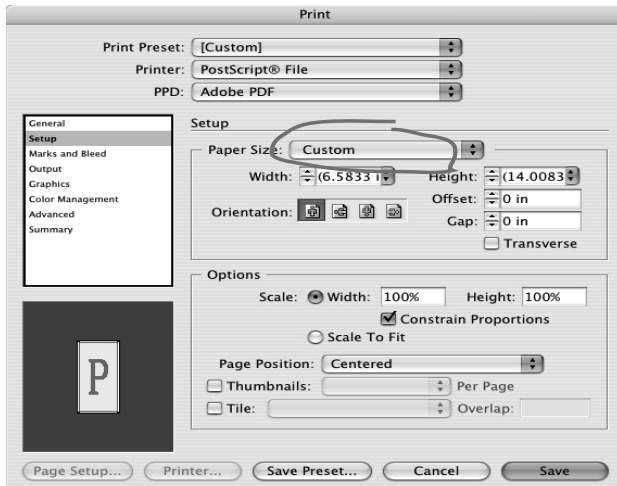
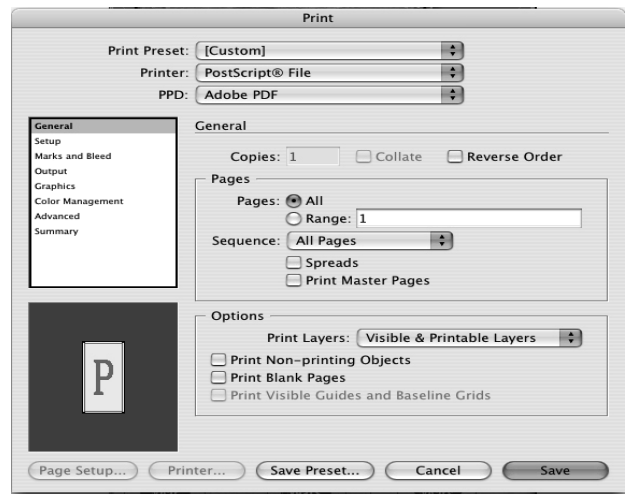
- The resolution for all photos should be no more than 250 dpi for printing. Photos should be CMYK tiffs for process publications or grayscale for a B&W publications. If they have a clipping path, an EPS should be used with encoding set to Binary (NOT jpeg encoding, if they are colour pictures they will end up printing grayscale) and DO NOT include postscript colour management.

## PDF STAGE.....

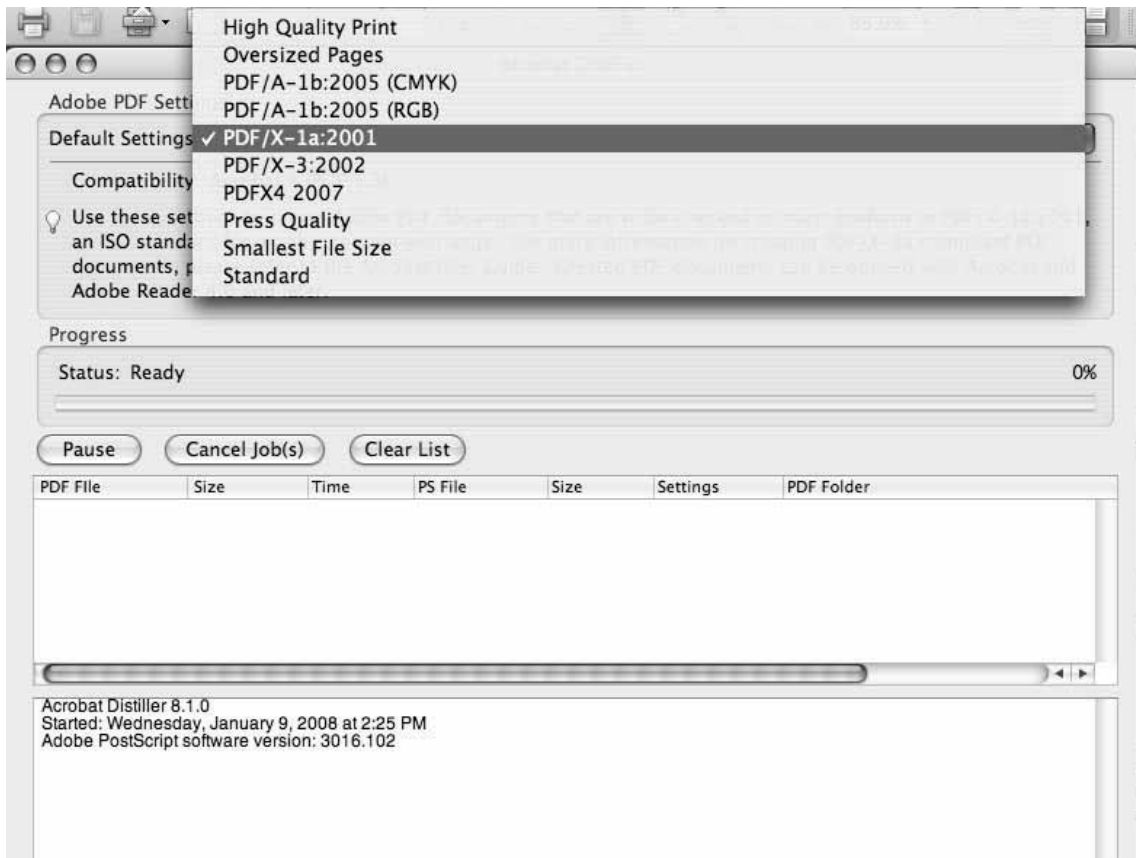
- All the fonts should be embedded properly in the PDF files, no subsets, and should be black type only, not made up of registration.
- A postscript file, level 2 must be created then opened in Acrobat Distiller for PDF creation. DO NOT EXPORT AS PDF. (See diagram on page 3)
- PDF's should be 300 dpi with all colour pictures converted to CMYK (NO RGB) if on a process page and grayscale for a Black &White page.

# PDF/x 1a creation from InDesign CS3

1. Create your own Print Preset (see diagrams)
2. Create a perfect INDD with correct CMYK files and fonts
3. Print a Postscript file from InDesign to Distiller with your custom Print Preset (under File)
4. If no PDF is generated, (a Log file instead) there is a problem with your document—troubleshoot and retry



# Distiller Settings



- Make sure the default settings are set to PDF/X-1a:2001